



Анализ на обичайните практики при използването  
на продукти на интелектуалната собственост  
в университетска информационна среда  
*Договор ДМУ 03/3 от 19.06.2012*



## Фотодокументация

от представянето на лекция в интензивна  
програма Еразъм – Загреб 2012 г. :

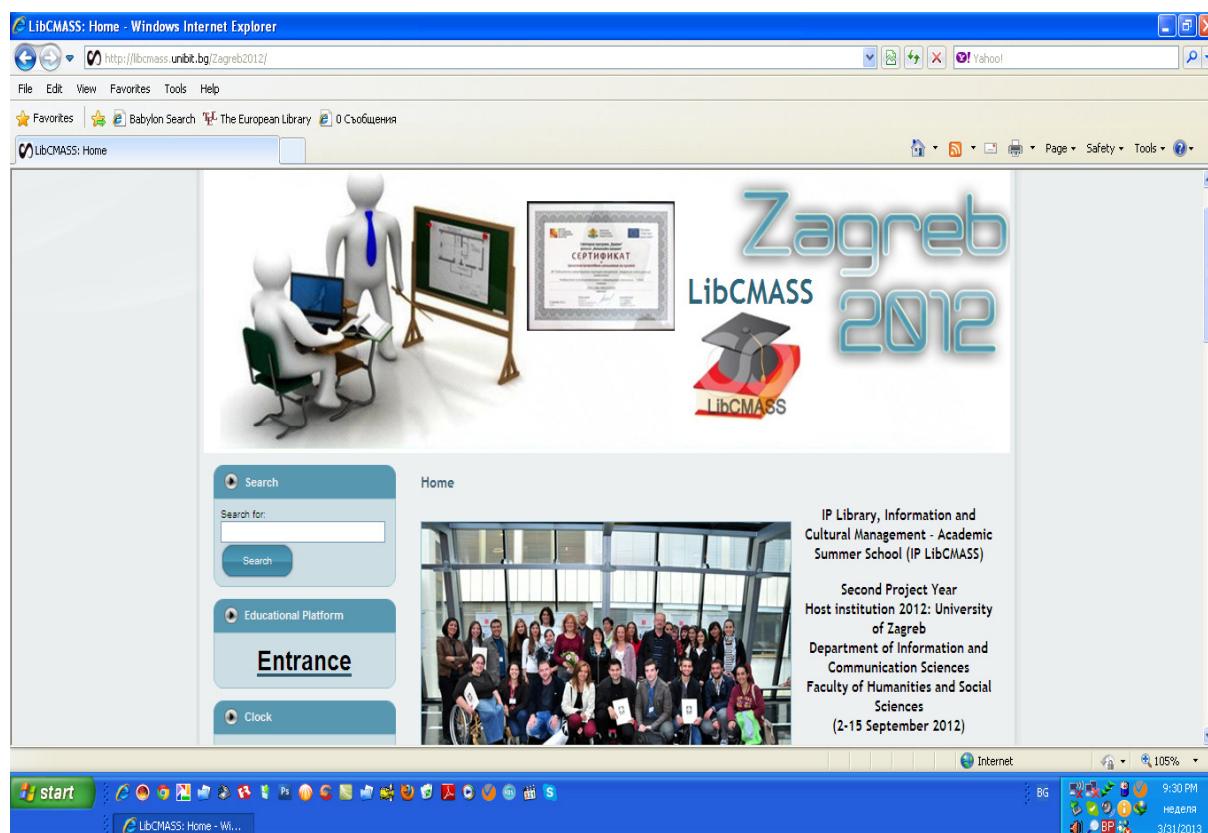
IP Library, Information and Cultural Management –  
Academic Summer School, 2-15th September 2012, Zagreb

### Презентатор:

Гл. ас. д-р Тереза Тренчева, преподавател в катедра „Библиотечен мениджмънт“ при Университет по библиотекознание и информационни технологии, София, Ръководител на проекта

### Заглавие на темата на презентацията:

**Intellectual Property of information resources on the Internet**



Сайт на интензивната програма Еразъм – Загреб 2012:

<http://libcmass.unibit.bg/>


http://libcmass.unibit.bg/Zagreb2012/program/ НАЧАЛО LibCMASS: Program Gmail: Имейл or Google

5 (Thursday) 06.09.2012 09.30-16.30 ч. Library Computer Classroom (Library Building)	<p><b>TOPIC: INTELLECTUAL PROPERTY. INFORMATION BROKERING.</b></p> <p>1. <b>Lecture.</b> Folksonomies: a new pathway to organizing knowledge in libraries. (Assist. Prof. PhD Sonja Špiranec, University of Zagreb)</p> <p>2. <b>Connecting seminar</b> with international student teams contribution (Assist. Prof. PhD Sonja Špiranec, University of Zagreb)</p> <p>3. <b>Lecture.</b> Information assurance in the Digital and Market Environment. (Assist. Prof. PhD Rumelina Vassileva, SULSIT, Sofia)</p> <p>4. <b>Self study.</b> Preparation of report for the National and University Library in Zagreb for publication in the e-platform: <a href="http://www.docinfos.fr/culturex/">http://www.docinfos.fr/culturex/</a>. Preparation of written evaluation/feedback essay. (national teams)</p>
6 (Friday) 07.09.2012 09.30-16.30 ч. A 103 (Faculty Building)	<p><b>TOPIC: INTELLECTUAL PROPERTY. INFORMATION BROKERING.</b></p> <p>1. <b>Lecture.</b> Intellectual Property of Information Resources in Internet (Assist. Prof. PhD Tereza Trencheva, SULSIT, Sofia)</p> <p>2. <b>Lecture.</b> Outsourcing as a management tool in libraries (Assist. Prof. PhD Lubomira Partkova, SULSIT, Sofia)</p> <p>3. <b>Evaluation of the first week</b> (Moderators and participants: Assoc. Prof. PhD, Tania Todorova – project coordinator; Prof, PhD Aleksandra Horvat – Responsible for quality of education; Assoc. Prof, PhD Ana Barbarić – Zagreb University Coordinator, professors and students etc.)</p> <p>4. <b>Study Tour:</b> Croatian State Archives (<a href="http://www.arhiv.hr/en/index.htm?asSourceSiteId=arhiv2">http://www.arhiv.hr/en/index.htm?asSourceSiteId=arhiv2</a>) (Moderators: Assoc. Prof. PhD Ana Barbarić, Assoc. Prof. PhD Tania Todorova)</p>
7 (Saturday) 08.09.2012 9.00-18.00 ч.	<p><b>TOPIC: PRESERVATION AND ACCESS TO CULTURAL HERITAGE. DIGITAL LIBRARIES.</b></p> <p><b>One day study trip and excursion:</b> a visit to National Park Plitvicka jezera (<a href="http://www.np-plitvicka-jezera.hr/en/index.php">http://www.np-plitvicka-jezera.hr/en/index.php</a>) and after that to coast city Zadar (<a href="http://www.tzzadar.hr/en/">http://www.tzzadar.hr/en/</a>). In Zadar we can have a city tour and visit to Museum of Antique Glass (<a href="http://www.maa-zadar.hr/index.php">http://www.maa-zadar.hr/index.php</a>). (Moderators: Assoc. Prof. PhD Ana Barbarić, Assoc. Prof. PhD Tania Todorova)</p>
8 (Sunday) 09.09.2012	<p><b>ZAGREB – CULTURAL AND TOURISTIC ROUTES AND INDIVIDUAL/GROUP STUDY</b> (at free disposal)</p>

Включената в програмата лекция в уъркшопа за 7 септември, 2012 г.

Програмата е достъпна на адрес:

<http://libcmass.unibit.bg/Zagreb2012/program/>




**STATE UNIVERSITY FOR LIBRARY STUDIES  
AND INFORMATION TECHNOLOGIES**


---

**INTELLECTUAL PROPERTY OF  
INFORMATION RESOURCES  
ON THE INTERNET.**

Asst.prof. Tereza Trencheva PhD  
*Library management department*

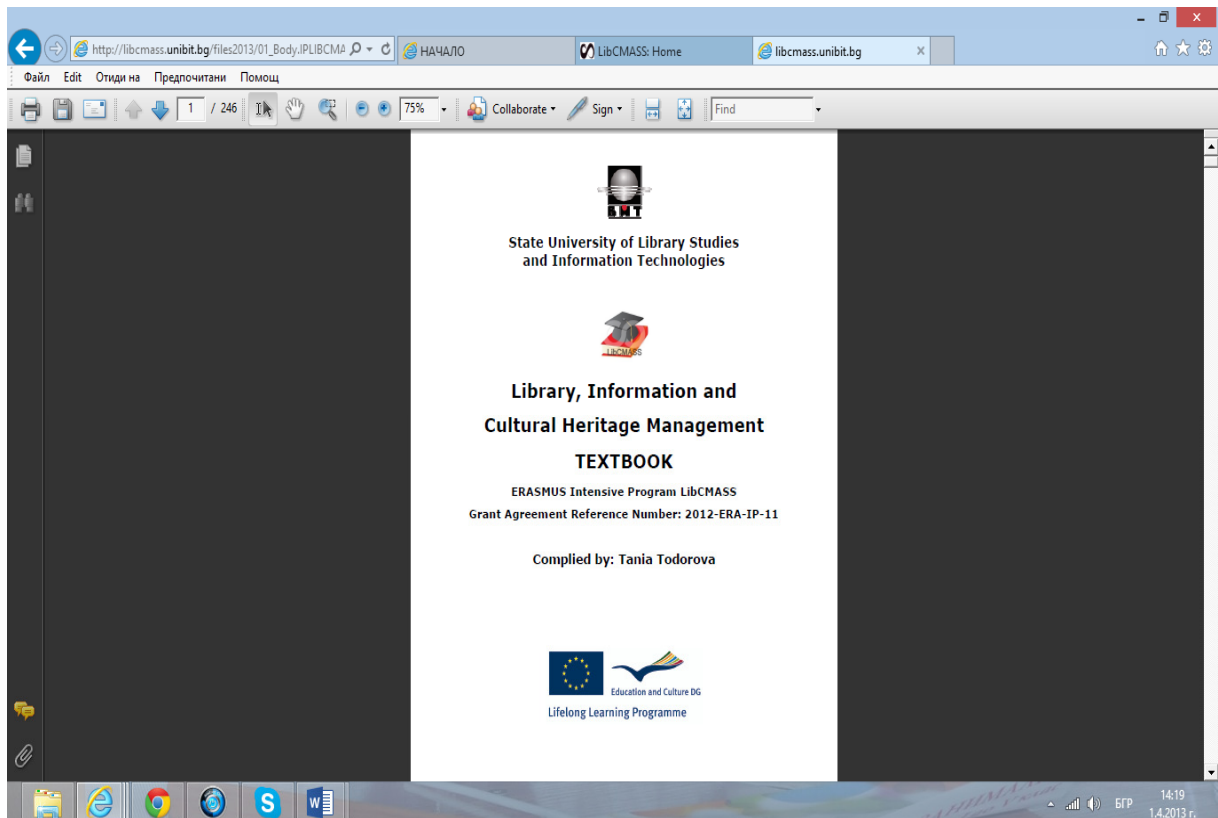


EU-ERASMUS Intensive Programme  
IP Library, Information and Cultural Management – Academic Summer School (IP LibCMass)  
2-15 September 2012, Zagreb, Croatia



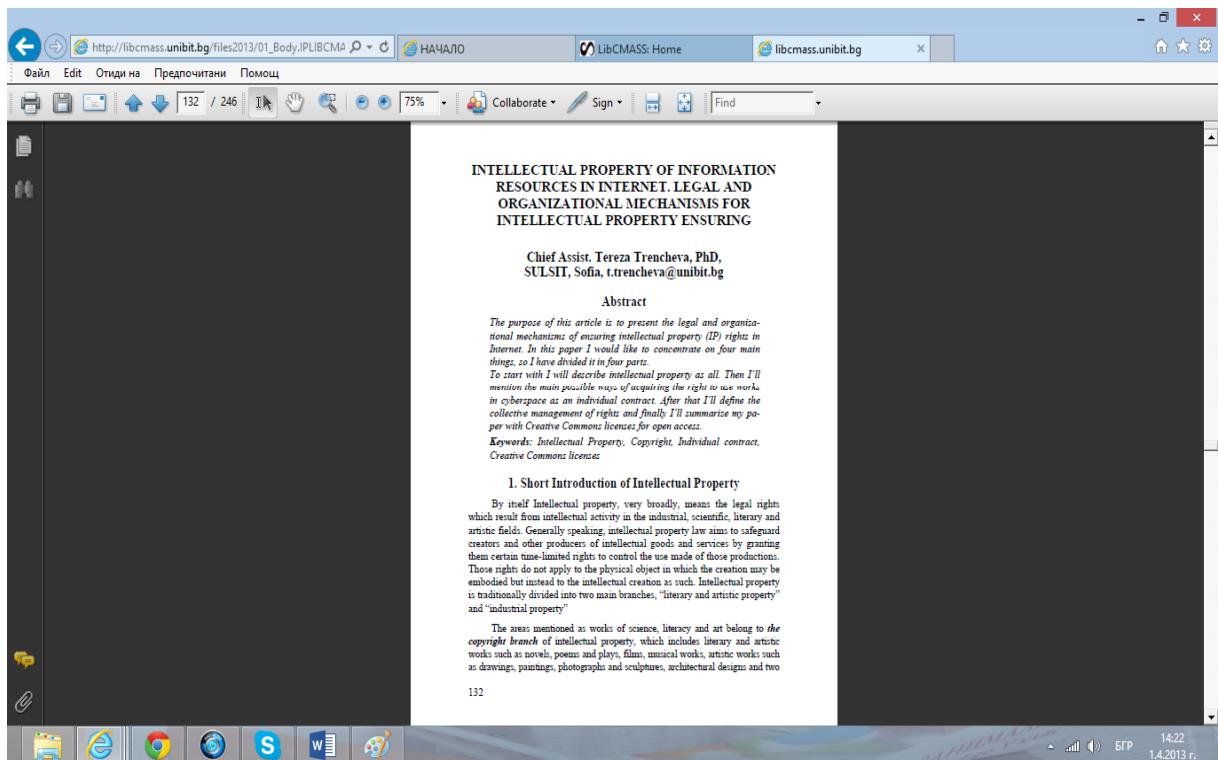
Education and Culture DG  
Lifelong Learning Programme

Презентация на лекцията



Доклада е публикуван на адрес:

[http://libcmass.unibit.bg/files2013/01\\_Body.IPLIBCMASSTEXTBOOK.pdf](http://libcmass.unibit.bg/files2013/01_Body.IPLIBCMASSTEXTBOOK.pdf)



Trencheva, T., Intellectual Property of information resources on the Internet //TEXTBOOK of IP Library, Information and Cultural Management – Academic Summer School, 2-15<sup>th</sup> September 2012, Zagreb, p.132-140

Моменти от представянето на уъркшопа – гл. ас. д-р Тереза Тренчева

